

NEW! Picture Perfect™ 2.0
Virtual Designer

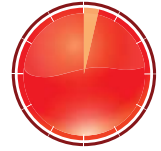


Upload an image of your customer's home and explore the possibilities ...



... of a beautiful, new
Therma-Tru® entryway,
with new roofing, windows,
paint, siding and more!

Help your customers see
the endless possibilities



NEW! Picture Perfect™ 2.0 Virtual Designer

Tru-Advantages:

- Differentiate yourself from the competition by offering customers a virtual home makeover
 - Help your customers picture a beautiful, new Therma-Tru® entryway on their home
 - Simplify the product selection process and encourage upgrades
 - Perfect for jobsites, in-home sales or dealer showrooms where customers want to see products
- **NEW!** User-friendly interactive design software allows you to visualize the new entryway, now with options to add new roofing, windows, paint, siding, masonry and more
- Upload an image of your customer's home, or choose from our convenient library of home images to try on products, options and colors until you find your customer's "picture perfect" match
- Easily save the new virtual home makeover and print a photo quality before / after printout with a detailed summary customized with your contact information for the customer
- Convenient digital download allows you to install the software without a CD
 - Once installed, the software can be operated without Internet connectivity
 - Always have the latest product updates by clicking the "Check for Updates" link
 - Access free training and user support on our online service site
- **Download a 14-day free trial to try the program before buying! Go to www.thermatru.com/trade-professionals/pictureperfect to get started**

Product Highlights:

- Features Therma-Tru's complete entry door product line with 1,000s of combinations
 - Fiberglass and steel entry doors from our Classic-Craft®, Fiber-Classic®, Smooth-Star®, Profiles™, and Traditions collections, as well as TR 12-24 Fire-Rated Steel Edge Doors
 - Sidelites and transoms with decorative, privacy, clear Low-E and clear glass options
 - Handlesets in various styles and finishes
- **NEW!** Includes generic adjacent building products with 100s of combinations
 - Roofing – shingles and standing seam steel
 - Windows – 8 popular styles
 - Paint – 30+ complementary colors
 - Siding – Vinyl siding and stucco
 - Masonry – Brick and stone
 - Add-ons – Louvers and shutters
- Minimum system requirements
 - Microsoft® Windows® XP / Vista / 7
 - 1.5 GHz Intel® Pentium®-class or faster processor
 - 1 GB RAM
 - 1 GB available hard drive space
 - 32 bit (high color video display)
 - Monitor resolution of 1280x1024
 - Internet connection (required for registration and to be able to check for product updates)
 - For the latest system requirements, please visit www.thermatru.com/trade-professionals/pictureperfect

How to Purchase:

- \$50 net price
 - Eligible for standard co-op reimbursement from Therma-Tru
- Available for order as a standard merchandising aid using part #MAFPP09
 - Or, buy online with a credit card from our online store at www.thermatru.com/orderpp
- Download a 14-day free trial at www.thermatru.com/trade-professionals/pictureperfect

Questions:

- Ask your Therma-Tru distributor or sales representative
- For additional help, contact us at pictureperfect@thermatru.com